

# Report Builder

Lightcast Q2 2022 Data Set

March 2023

# Parameters

Select Timeframe: Mar 2021 - Feb 2023

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## Description

Summary

Advertised Salary

Advertised Wage Trend

Regions

Skills

Certifications

Companies

## Description

Occupations

Job Titles

Industries

Posting Sources

Skill Subcategories

Trends

Timeseries

## Regions:

Code	Description
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E06000007	Warrington
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E06000049	Cheshire East
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Code	Description
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E06000050	Cheshire West and Chester
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## Lightcast Occupations:

Results should include

Code	Description
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6	Design, Media, and Writing
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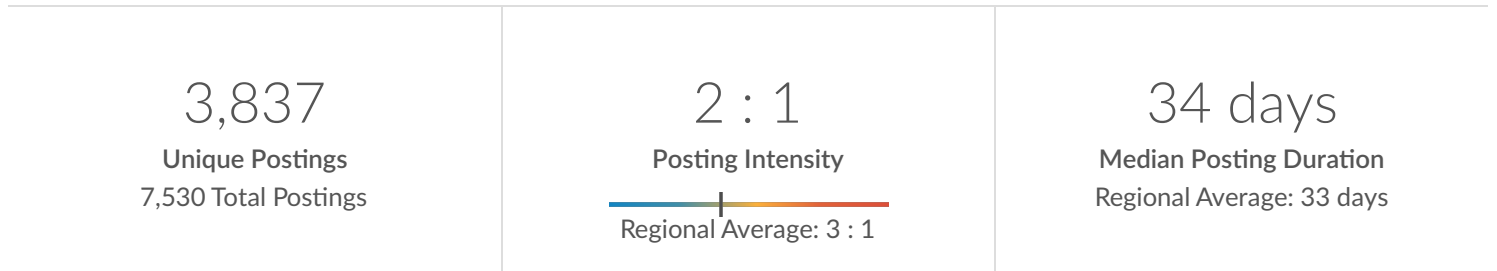
Minimum Experience Required: Any

Education Level: Any

Keyword Search:

Posting Type: Active Postings

## Job Postings Summary



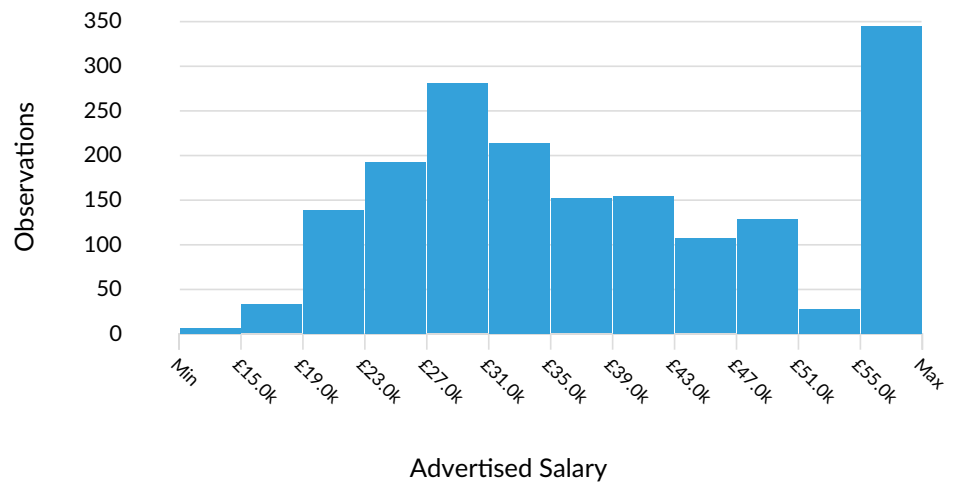
There were 7,530 total job postings for your selection from March 2021 to February 2023, of which 3,837 were unique. These numbers give us a Posting Intensity of 2-to-1, meaning that for every 2 postings there is 1 unique job posting.

This is close to the Posting Intensity for all other occupations and companies in the region (3-to-1), indicating that they are putting average effort toward hiring for this position.

## Advertised Salary

There are 1,771 advertised salary observations (46% of the 3,837 matching postings).

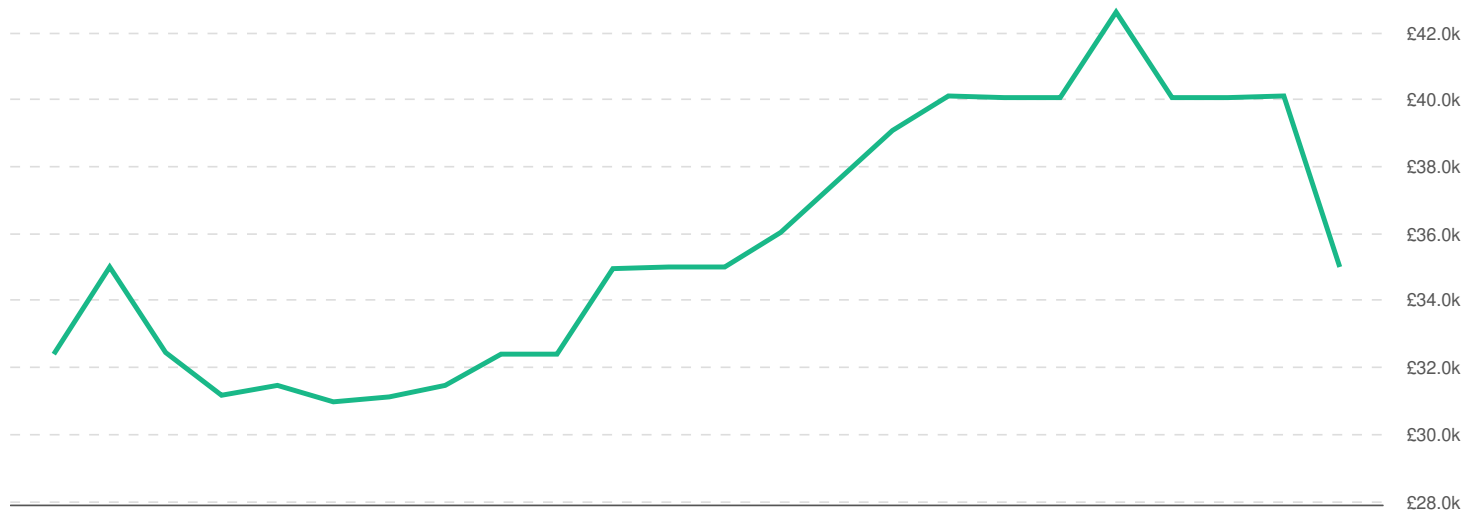
£35.0k  
Median Advertised Salary



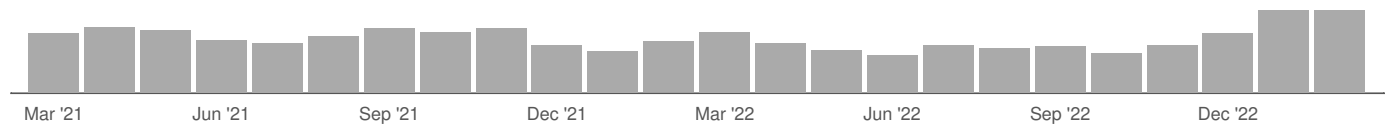
# Advertised Wage Trend

▲ 8.1% Mar 2021 - Feb 2023

£35.0k Median






1,772 Job Postings






# Top Cities Posting

City	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
Warrington	1,904 / 994	2 : 1 	34 days
Chester, Cheshire West and Chester	1,928 / 887	2 : 1 	33 days
Crewe, Cheshire East	820 / 483	2 : 1 	34 days
Macclesfield, Cheshire East	757 / 411	2 : 1 	35 days
Knutsford, Cheshire East	918 / 392	2 : 1 	36 days
Wilmslow, Cheshire East	456 / 258	2 : 1 	33 days
Ellesmere Port, Cheshire West and Chester	226 / 111	2 : 1 	34 days
Alderley Edge, Cheshire East	168 / 86	2 : 1 	35 days
Congleton, Cheshire East	84 / 54	2 : 1 	29 days
Northwich, Cheshire West and Chester	75 / 38	2 : 1 	36 days
Nantwich, Cheshire East	54 / 33	2 : 1 	30 days
Winsford, Cheshire West and Chester	40 / 22	2 : 1 	33 days
Sandbach, Cheshire East	30 / 20	2 : 1 	30 days
Poynton, Cheshire East	18 / 12	2 : 1 	17 days
Lymm, Warrington	12 / 9	1 : 1 	27 days
Malpas, Cheshire West and Chester	6 / 6	1 : 1 	35 days
Middlewich, Cheshire East	11 / 6	2 : 1 	10 days
Neston, Cheshire West and Chester	6 / 5	1 : 1 	48 days
Tarporley, Cheshire West and Chester	9 / 4	2 : 1 	26 days
Disley, Cheshire East	5 / 3	2 : 1 	n/a
Frodsham, Cheshire West and Chester	2 / 2	1 : 1 	13 days
Great Sankey, Warrington	1 / 1	1 : 1 	60 days


## Top Local Authorities Posting

Local Authority	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
Cheshire East	3,321 / 1,758	2 : 1 	34 days
Cheshire West and Chester	2,292 / 1,075	2 : 1 	33 days
Warrington	1,917 / 1,004	2 : 1 	34 days

## Top County/Unitary Authorities Posting

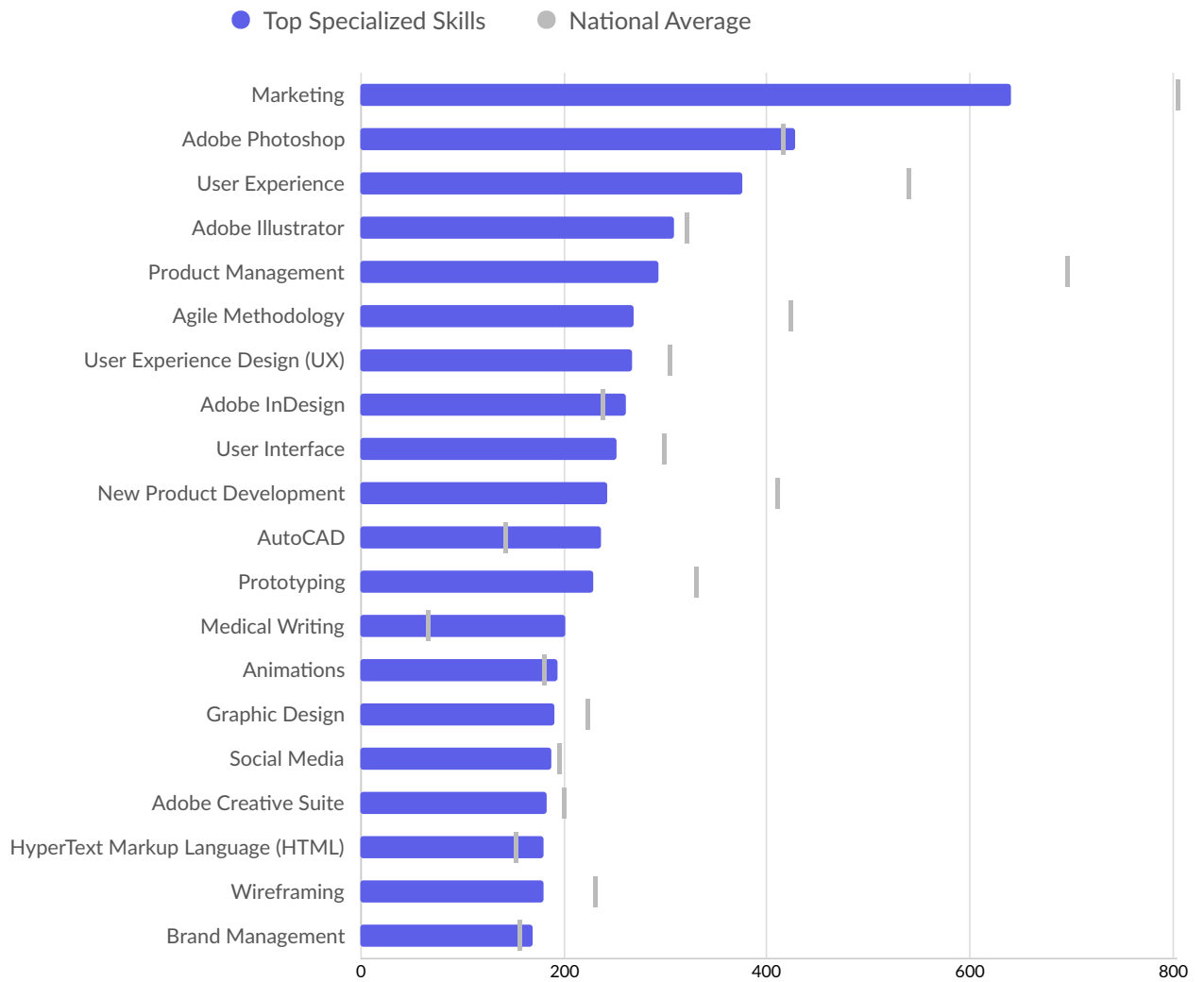
County/Unitary Authority	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
Cheshire East	3,321 / 1,758	2 : 1 	34 days
Cheshire West and Chester	2,292 / 1,075	2 : 1 	33 days
Warrington	1,917 / 1,004	2 : 1 	34 days

## Top Gov't Office Regions Posting

Gov't Office Region	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
North West	50,451 / 27,658	2 : 1 	32 days

## Top Countries Posting

Country	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
England	462,133 / 244,300	2 : 1 	32 days



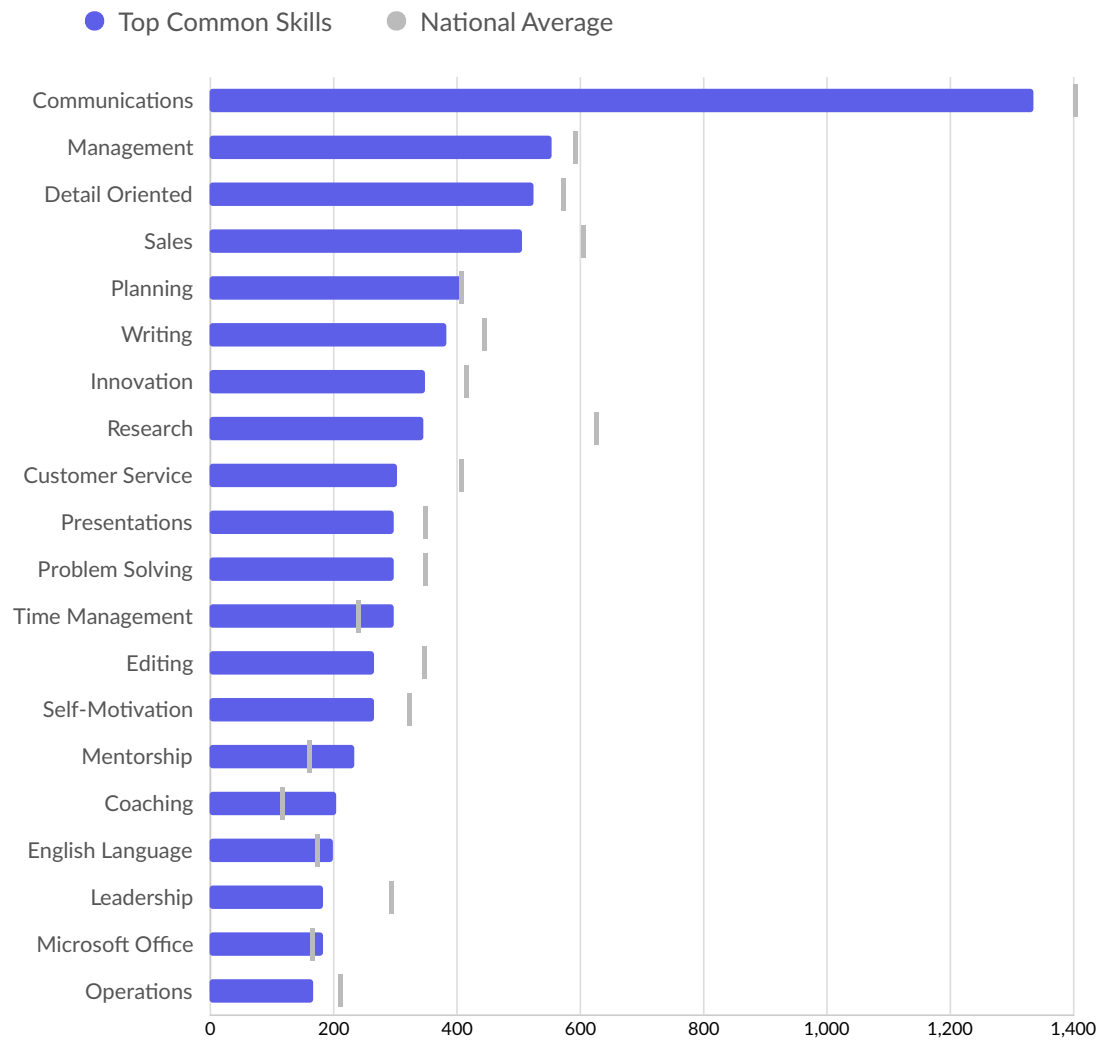
Top Specialized Skills	Unique Postings	National Average
Marketing	641	803
Adobe Photoshop	429	415
User Experience	377	538
Adobe Illustrator	309	320
Product Management	294	694
Agile Methodology	270	423
User Experience Design (UX)	268	303
Adobe InDesign	262	237
User Interface	252	297
New Product Development	244	409
AutoCAD	237	141
Prototyping	229	330
Medical Writing	202	64

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Animations	195	179
Graphic Design	191	222
Social Media	188	195
Adobe Creative Suite	184	199
HyperText Markup Language (HTML)	181	151
Wireframing	181	230
Brand Management	170	154



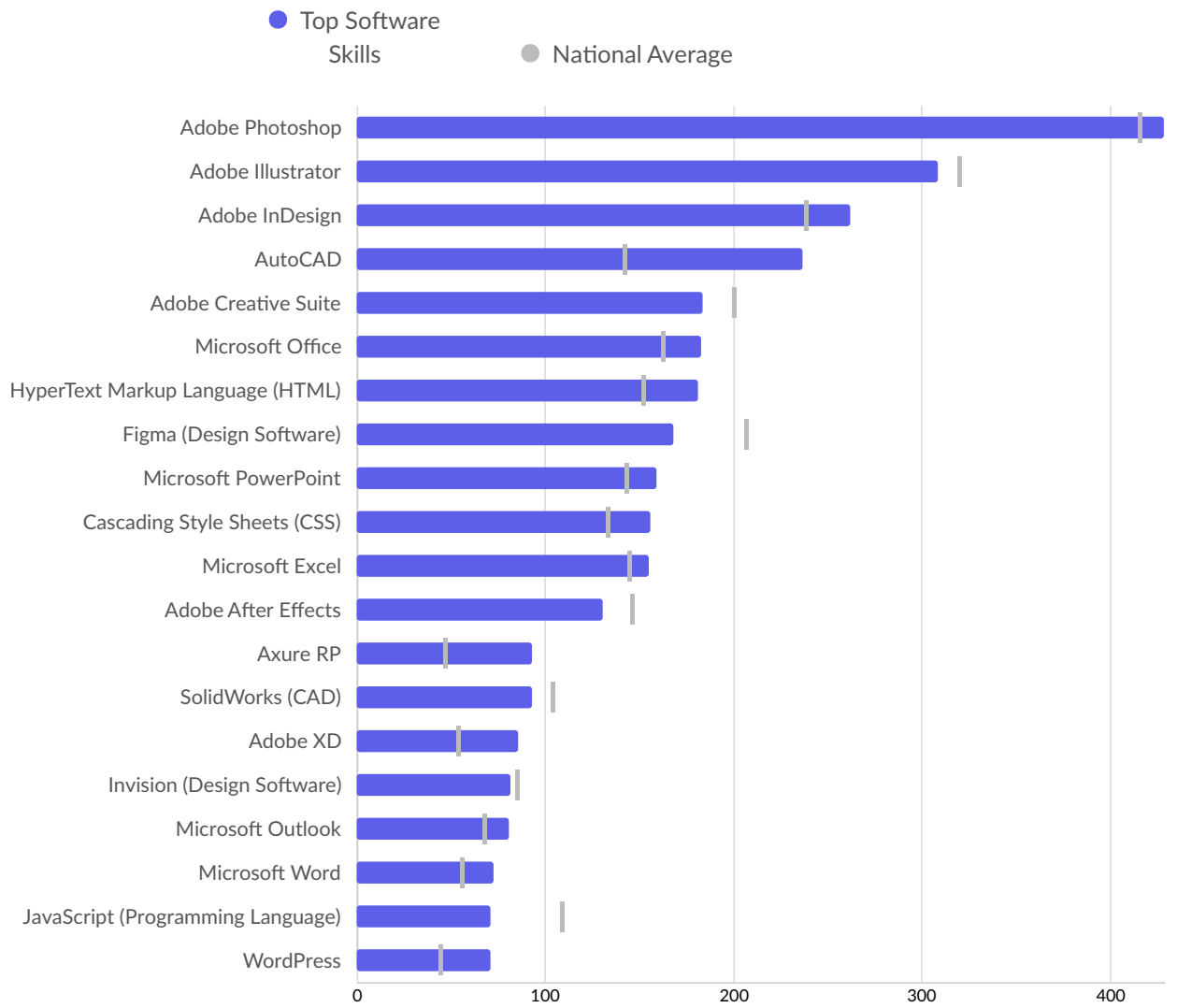


Top Common Skills	Unique Postings	National Average
Communications	1,336	1,401
Management	554	589
Detail Oriented	527	571
Sales	506	602
Planning	412	407
Writing	384	444
Innovation	349	415
Research	346	625
Customer Service	304	406
Presentations	299	346
Problem Solving	299	348
Time Management	299	237
Editing	267	343

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Self-Motivation	266	320
Mentorship	235	159
Coaching	206	116
English Language	199	170
Leadership	183	290
Microsoft Office	183	162
Operations	168	209



Top Software Skills	Unique Postings	National Average
Adobe Photoshop	429	415
Adobe Illustrator	309	320
Adobe InDesign	262	237
AutoCAD	237	141
Adobe Creative Suite	184	199
Microsoft Office	183	162
HyperText Markup Language (HTML)	181	151
Figma (Design Software)	168	206
Microsoft PowerPoint	159	143
Cascading Style Sheets (CSS)	156	132
Microsoft Excel	155	144
Adobe After Effects	131	146
Axure RP	95	100
SolidWorks (CAD)	95	100
Adobe XD	85	100
Invision (Design Software)	85	100
Microsoft Outlook	75	100
Microsoft Word	75	100
JavaScript (Programming Language)	75	100
WordPress	71	100

Axure RP	93	46
SolidWorks (CAD)	93	103
Adobe XD	86	53
Invision (Design Software)	82	84
Microsoft Outlook	81	67
Microsoft Word	73	55
JavaScript (Programming Language)	71	108
WordPress	71	43

# Top Certifications

	Postings with Certification
American Medical Billing Association	1
Associate In Surplus Lines Insurance	2
Association Of Proposal Management Professionals (APMP) Certification	4
Certified Emergency Nurse (CEN)	2
Certified Ethical Hacker	4
Certified Financial Planner	1
Certified Information System Auditor (CISA)	4
Certified Information Systems Security Professional	4
Certified Public Accountant	1
Chartered Engineer	3
Chartered Financial Analyst	1
Chartered Institute Of Management Accountants (CIMA)	1
Chartered Institute Of Personnel And Development (CIPD) Certified	1
Chartered Strategic Wealth Professional	1
Cisco Certified Security Professional	4
CSCS Card	1
Facebook Blueprint Certification	1
First Aid Certification	2
Functional Skills Qualification	15
GIAC Certifications	5
ITIL Certifications	1
Master Of Business Administration (MBA)	6
Offensive Security Certified Professional	4
PRINCE2 (PProjects IN Controlled Environments 2)	6
Product Certification	1
Project Management Professional Certification	8
Quality Certification	1
Registered Nurse (RN)	3

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Salesforce Certification	3
Salesforce Certified Administrator	2
Security Clearance	44
Six Sigma Yellow Belt	3
Solidworks Certification	2
Sun Certified Professional	1
Top Secret-Sensitive Compartmented Information (TS/SCI Clearance)	5
Valid Driver's License	9

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# Top Companies Posting

Company	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
Absolute Interpreting And Translations	79 / 74	1 : 1 	42 days
Barclays	229 / 74	3 : 1 	24 days
Rise Technical Recruitment Ltd	159 / 70	2 : 1 	33 days
Green Translations, Ll.	58 / 57	1 : 1 	35 days
Tt Games Ltd	73 / 41	2 : 1 	27 days
Jacobs Engineering Group	162 / 40	4 : 1 	35 days
Sykes Cottages	66 / 32	2 : 1 	32 days
Cloud Imperium Games	38 / 30	1 : 1 	36 days
Licklist	42 / 30	1 : 1 	33 days
Adecco	61 / 29	2 : 1 	31 days
Alpha Language Services Ltd	33 / 26	1 : 1 	34 days
Michael Page	69 / 25	3 : 1 	15 days
Spectrum	29 / 25	1 : 1 	14 days
The Orchard	38 / 25	2 : 1 	29 days
Rullion Group	46 / 24	2 : 1 	28 days
Premium Linguistic Services	28 / 23	1 : 1 	n/a
The Candidate	34 / 23	1 : 1 	33 days
Adria Solutions Limited	38 / 22	2 : 1 	33 days
AstraZeneca	54 / 22	2 : 1 	29 days
McCann Manchester	30 / 21	1 : 1 	32 days
Creative Resource Solutions	35 / 20	2 : 1 	15 days
Hays	41 / 20	2 : 1 	36 days
Millbank Holdings Limited	43 / 20	2 : 1 	36 days
Quality Start	118 / 19	6 : 1 	31 days
Bidvine	23 / 18	1 : 1 	42 days
Morrisons	35 / 18	2 : 1 	26 days

Morson International	19 / 18	1 : 1		29 days
Bentley Motors	23 / 17	1 : 1		16 days
Cheshire East Council	30 / 17	2 : 1		19 days
Gregory Martin	56 / 17	3 : 1		29 days
Radius Payment Solutions Limited	30 / 17	2 : 1		34 days
Russell Taylor	36 / 17	2 : 1		30 days
Cdi Anderselite	22 / 16	1 : 1		16 days
Waters Group	24 / 16	2 : 1		60 days
Applause IT	18 / 15	1 : 1		26 days
Better Placed Recruitment Ltd	33 / 15	2 : 1		37 days
Survitec Group International Limited	29 / 15	2 : 1		46 days
P.A Consulting	23 / 14	2 : 1		n/a
Orchard	16 / 13	1 : 1		26 days
Warner Media	13 / 13	1 : 1		60 days
Adelphi	23 / 12	2 : 1		n/a
Blue Prism	14 / 12	1 : 1		11 days
Carrington West	25 / 12	2 : 1		30 days
Conrad Consulting	28 / 12	2 : 1		34 days
Aardvark Swift	17 / 11	2 : 1		46 days
Advanced Computer Software Group	30 / 11	3 : 1		31 days
Bennett & Game Recruitment Limited	39 / 11	4 : 1		59 days
UL Solutions	15 / 11	1 : 1		36 days
Advantage Resourcing	14 / 10	1 : 1		55 days
Citation Corporation	27 / 10	3 : 1		42 days



# Top Posted Occupations



Career Area	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
Design, Media, and Writing	7,530 / 3,837	2 : 1 	34 days

# Top Posted Job Titles

Job Title	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
Design Engineers	374 / 180	2 : 1 	31 days
Graphic Designers	348 / 177	2 : 1 	31 days
Medical Writers	529 / 172	3 : 1 	35 days
UI/UX Designers	246 / 125	2 : 1 	33 days
UX Designers	236 / 125	2 : 1 	30 days
Product Managers	209 / 113	2 : 1 	34 days
UI Designers	228 / 94	2 : 1 	32 days
Designers	168 / 79	2 : 1 	37 days
Interpreters/Translators	95 / 77	1 : 1 	35 days
Copywriters	112 / 76	1 : 1 	29 days
Digital Designers	134 / 73	2 : 1 	32 days
Development Engineers	136 / 70	2 : 1 	38 days
Bid Writers	118 / 61	2 : 1 	33 days
Kitchen Designers	113 / 55	2 : 1 	37 days
Interpreters	62 / 50	1 : 1 	41 days
Interior Designers	85 / 46	2 : 1 	34 days
Technical Product Managers	97 / 42	2 : 1 	27 days
Product Designers	75 / 40	2 : 1 	34 days
Technical Authors	77 / 36	2 : 1 	38 days
Technical Writers	51 / 35	1 : 1 	33 days
Photographers	40 / 31	1 : 1 	33 days
Fabrication Engineers	59 / 30	2 : 1 	30 days
PDMS Piping Designers	78 / 30	3 : 1 	36 days
Content Writers	47 / 27	2 : 1 	29 days
Lead Interpreters	55 / 26	2 : 1 	29 days
Lead UX Designers	40 / 25	2 : 1 	35 days

Romanian Interpreters	38 / 25	2 : 1		41 days
Solution Designers	98 / 24	4 : 1		24 days
Videographers	37 / 24	2 : 1		30 days
Florists	40 / 23	2 : 1		32 days
IT Executives	34 / 23	1 : 1		28 days
Polish Interpreters	46 / 23	2 : 1		35 days
VFX Artists	32 / 23	1 : 1		60 days
Design Consultants	34 / 19	2 : 1		21 days
Artworkers	26 / 18	1 : 1		31 days
Graduate Design Engineers	30 / 18	2 : 1		34 days
Lead Design Engineers	33 / 17	2 : 1		23 days
Proposal Managers	54 / 17	3 : 1		31 days
Creative Artworkers	24 / 16	2 : 1		35 days
Highway Design Engineers	25 / 16	2 : 1		27 days
UI Developers	43 / 16	3 : 1		11 days
CAD Design Engineers	50 / 15	3 : 1		39 days
Copywriting Interns	33 / 15	2 : 1		21 days
Lead Game Designers	20 / 15	1 : 1		32 days
Mandarin Interpreters	22 / 15	1 : 1		41 days
Pashto Interpreters/Translator Cultural Specialists	23 / 15	2 : 1		32 days
Principals	31 / 15	2 : 1		25 days
Digital Product Managers	32 / 14	2 : 1		34 days
Editorial Assistants	23 / 14	2 : 1		18 days
German Translators	35 / 14	3 : 1		29 days

# Top Industries

	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
Employment Activities	1,759 / 830	2 : 1 	33 days
Activities of Head Offices; Management Consultancy Activities	344 / 200	2 : 1 	36 days
Other Professional, Scientific and Technical Activities	218 / 163	1 : 1 	41 days
Retail Trade, Except of Motor Vehicles and Motorcycles	229 / 156	1 : 1 	36 days
Financial Service Activities, Except Insurance and Pension Funding	293 / 107	3 : 1 	29 days
Computer Programming, Consultancy and Related Activities	213 / 98	2 : 1 	30 days
Architectural and Engineering Activities; Technical Testing and Analysis	262 / 90	3 : 1 	34 days
Wholesale Trade, Except of Motor Vehicles and Motorcycles	144 / 89	2 : 1 	34 days
Office Administrative, Office Support and Other Business Support Activities	125 / 78	2 : 1 	48 days
Advertising and Market Research	111 / 76	1 : 1 	33 days
Construction of Buildings	149 / 56	3 : 1 	37 days
Wholesale and Retail Trade and Repair of Motor Vehicles and Motorcycles	73 / 53	1 : 1 	16 days
Public Administration and Defence; Compulsory Social Security	81 / 53	2 : 1 	22 days
Other Manufacturing	49 / 37	1 : 1 	36 days
Education	78 / 37	2 : 1 	39 days
Information Service Activities	50 / 36	1 : 1 	33 days
Other Personal Service Activities	68 / 36	2 : 1 	36 days
Travel Agency, Tour Operator and Other Reservation Service and Related Activities	69 / 33	2 : 1 	32 days
Real Estate Activities	54 / 28	2 : 1 	32 days
Human Health Activities	70 / 27	3 : 1 	25 days
Accommodation	38 / 25	2 : 1 	55 days
Specialised Construction Activities	33 / 24	1 : 1 	36 days
Publishing Activities	39 / 23	2 : 1 	19 days
Manufacture of Basic Pharmaceutical Products and Pharmaceutical Preparations	54 / 22	2 : 1 	29 days
Manufacture of Computer, Electronic and Optical Products	14 / 14	1 : 1 	32 days
Manufacture of Furniture	28 / 13	2 : 1 	29 days
Manufacture of Food Products	33 / 12	3 : 1 	54 days
Food and Beverage Service Activities	20 / 12	2 : 1 	15 days

Manufacture of Machinery and Equipment n.e.c.	17 / 11	2 : 1		19 days
Manufacture of Other Transport Equipment	54 / 11	5 : 1		17 days
Scientific Research and Development	24 / 10	2 : 1		31 days
Water Transport	10 / 8	1 : 1		47 days
Services to Buildings and Landscape Activities	14 / 8	2 : 1		30 days
Libraries, Archives, Museums and Other Cultural Activities	20 / 8	3 : 1		30 days
Manufacture of Fabricated Metal Products, Except Machinery and Equipment	10 / 6	2 : 1		25 days
Insurance, Reinsurance and Pension Funding, Except Compulsory Social Security	7 / 6	1 : 1		32 days
Legal and Accounting Activities	10 / 6	2 : 1		28 days
Civil Engineering	9 / 5	2 : 1		38 days
Motion Picture, Video and Television Programme Production, Sound Recording and Music Publishing Activities	5 / 5	1 : 1		43 days
Programming and Broadcasting Activities	11 / 5	2 : 1		14 days
Social Work Activities Without Accommodation	10 / 5	2 : 1		27 days
Creative, Arts and Entertainment Activities	8 / 5	2 : 1		12 days
Sports Activities and Amusement and Recreation Activities	6 / 5	1 : 1		19 days
Manufacture of Textiles	20 / 4	5 : 1		28 days
Manufacture of Chemicals and Chemical Products	5 / 4	1 : 1		36 days
Waste Collection, Treatment and Disposal Activities; Materials Recovery	5 / 4	1 : 1		13 days
Telecommunications	7 / 4	2 : 1		22 days
Activities Auxiliary to Financial Services and Insurance Activities	17 / 4	4 : 1		19 days
Electricity, Gas, Steam and Air Conditioning Supply	4 / 3	1 : 1		11 days
Warehousing and Support Activities for Transportation	6 / 3	2 : 1		n/a

# Top Posting Sources

Website	Postings on Website (Mar 2021 - Feb 2023)
indeed.com	617
fish4.co.uk	465
independent.co.uk	397
reed.co.uk	397
starjobsearch.co.uk	379
dwp.gov.uk	334
cv-library.co.uk	330
careerbuilder.co.uk	286
engineeringjobs.co.uk	177
careerjet.co.uk	161
dejobs.org	153
britishjobs.co.uk	130
simplyhired.co.uk	120
jobisjob.co.uk	104
gumtree.com	85
constructionjobs.co.uk	79
toplanguagejobs.com	75
jobs.barclays	60
jobmedic.co.uk	56
jobserve.com	52
jobs4network.co.uk	51
oilandgasjobsearch.com	51
joblift.co.uk	48
jobrapido.com	41
theguardian.com	41
technojobs.co.uk	33
indeed.co.uk	32

jobstoday.co.uk	31
jora.com	27
pharmiweb.jobs	25
silkroad.com	23
livevacancies.co.uk	20
thetimes.co.uk	19
wbd.com	19
jacobs.com	18
monster.co.uk	17
creativepool.com	15
morrison.jobs	15
risetechnical.co.uk	14
searchukjobs.com	14
adzuna.co.uk	13
findapprenticeship.service.gov.uk	13
michaelpage.co.uk	13
taleo.net	13
tiptopjob.com	13
astrazeneca.com	12
bentleymotors.com	11
myworkdayjobs.com	11
warnermediacareers.com	11
breezy.hr	10

● Top Skill Subcategories ● National Average



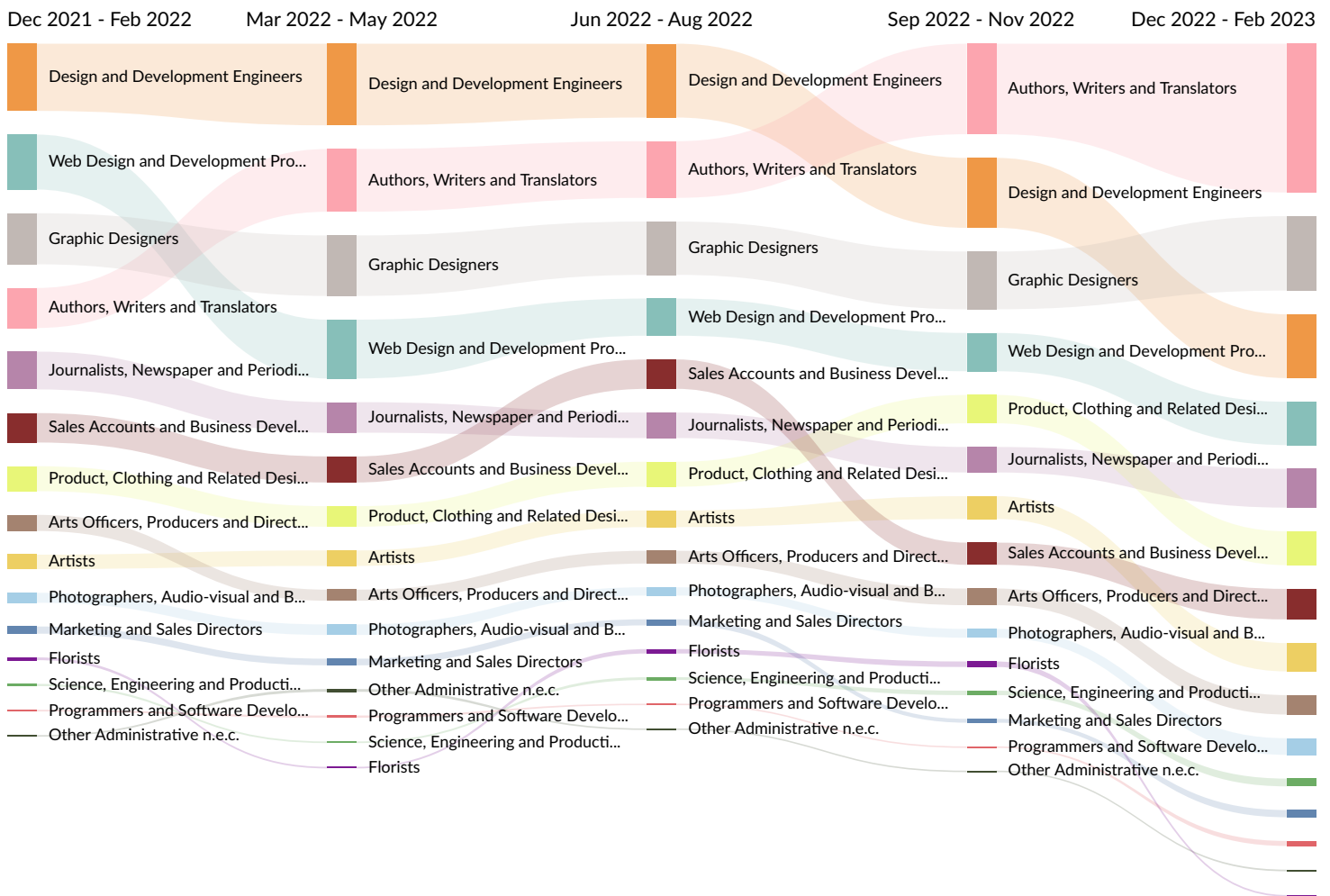
Top Skill Subcategories	Unique Postings	National Average
Communication	1,700	1,813
Initiative and Leadership	1,375	1,477
Personal Attributes	1,097	1,191
Writing and Editing	913	937
Critical Thinking and Problem Solving	834	952
Marketing Strategy and Techniques	790	968
User Interface and User Experience (UI/UX) Design	659	865
Graphic and Visual Design Software	638	664
Business Management	624	690
General Sales Practices	581	717
Product Development	558	807
Drafting and Engineering Design	514	430
Creative Design	480	587



General Science and Research	477	753
Office and Productivity Equipment and Technology	459	414
Product Management	423	850
Graphic and Visual Design	421	495
Animation and Game Design	414	388
Software Development	413	473
Engineering Software	403	314

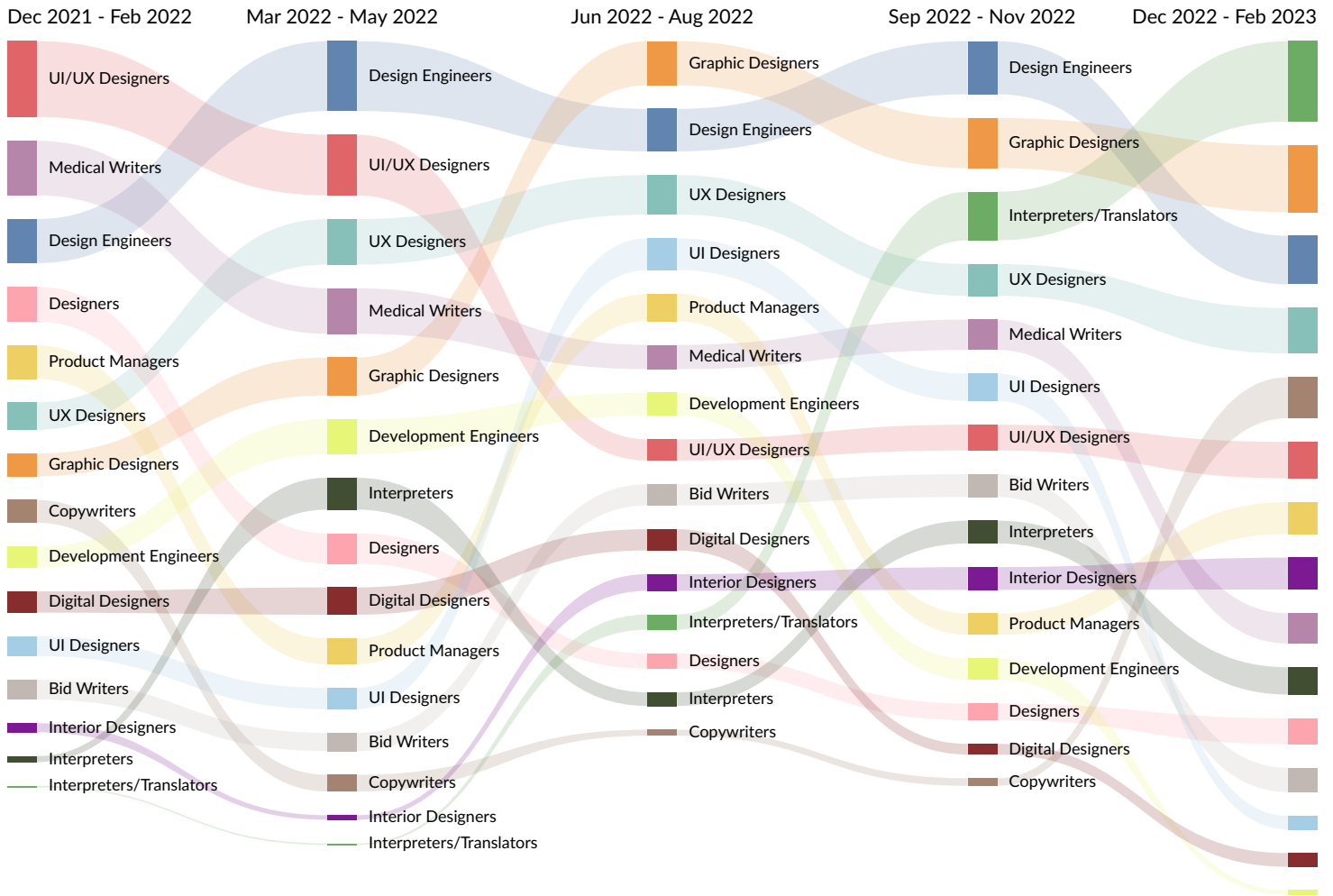
## Occupation Trends in Job Postings by Quarter

The chart below captures the postings trend for the top 15 occupations posted for based on your filters.



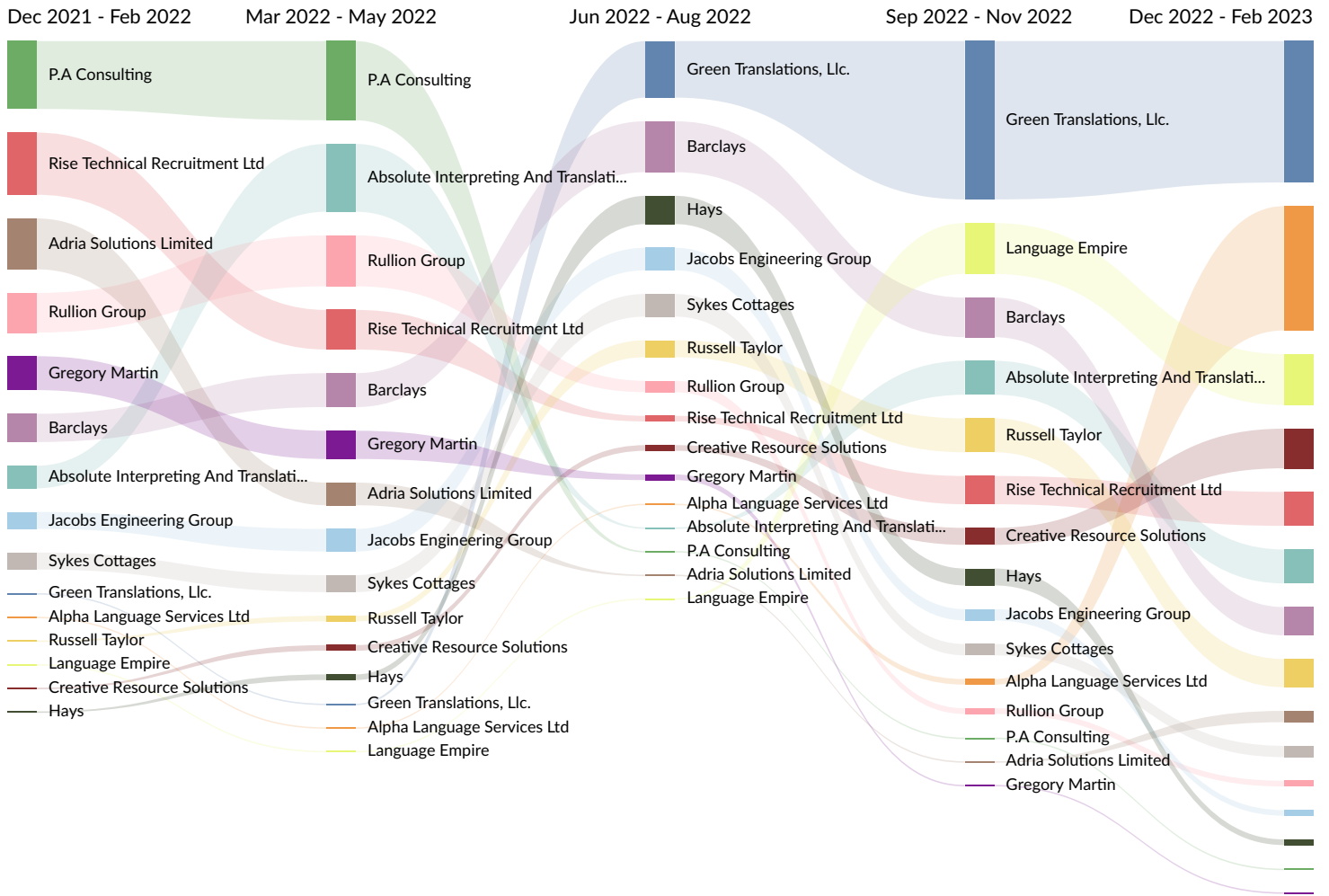
# Job Title Trends in Job Postings by Quarter

The chart below captures the postings trend for the top 15 job titles posted for based on your filters.



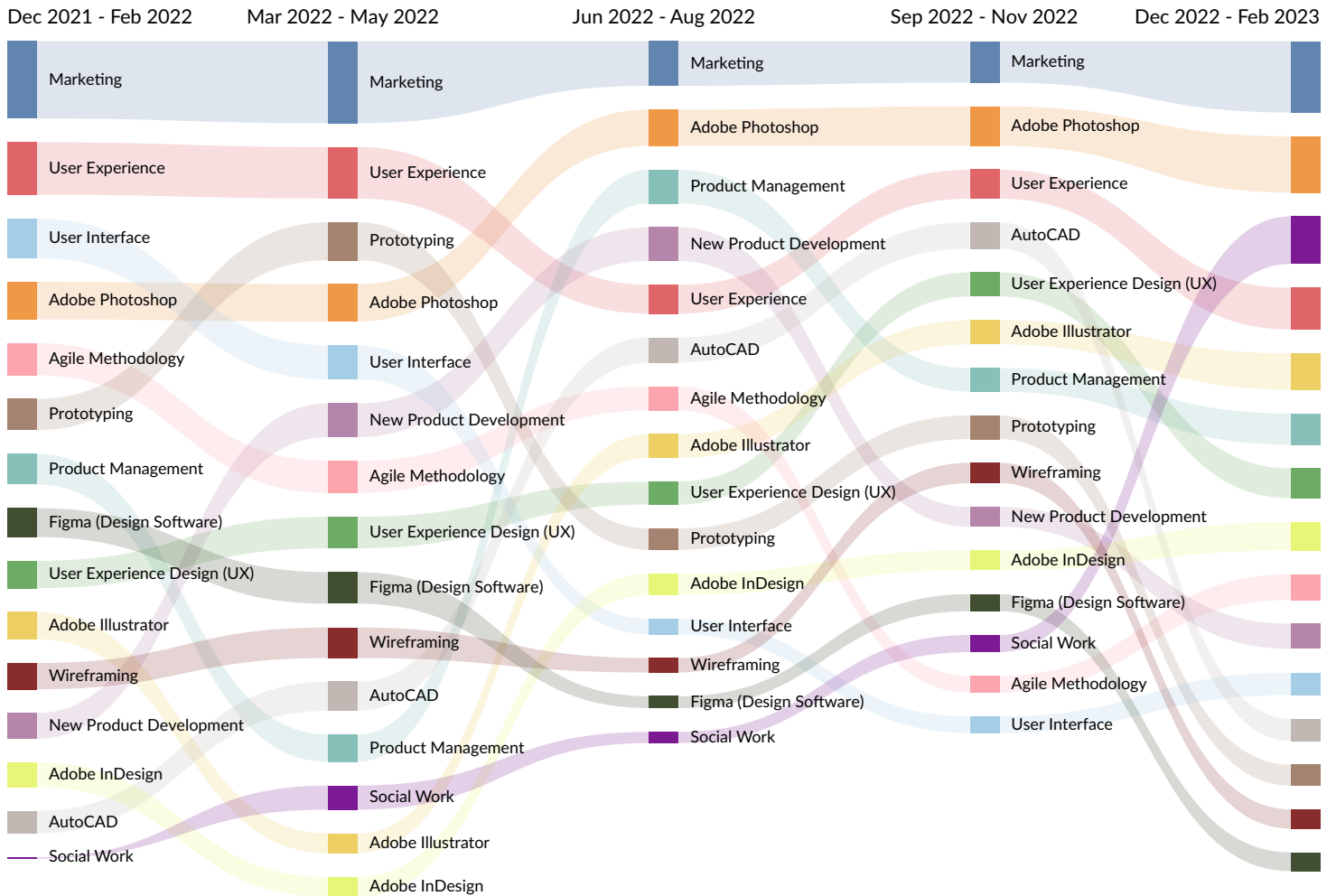
# Company Trends in Job Postings by Quarter

The chart below captures the postings trend for the top 15 companies posted for based on your filters.



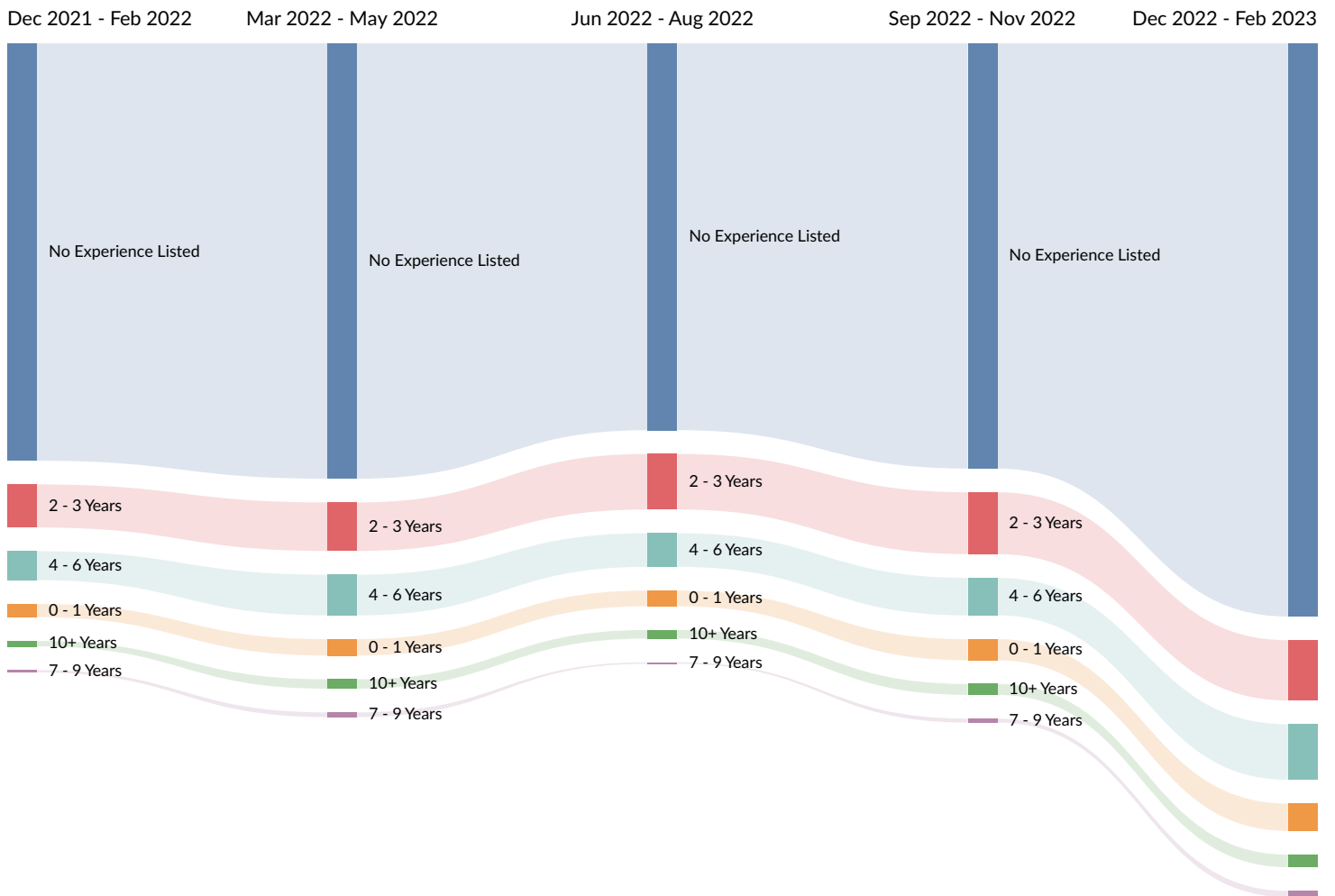
# Skill Trends in Job Postings by Quarter

The chart below captures the postings trend for the top 15 skills posted for based on your filters.



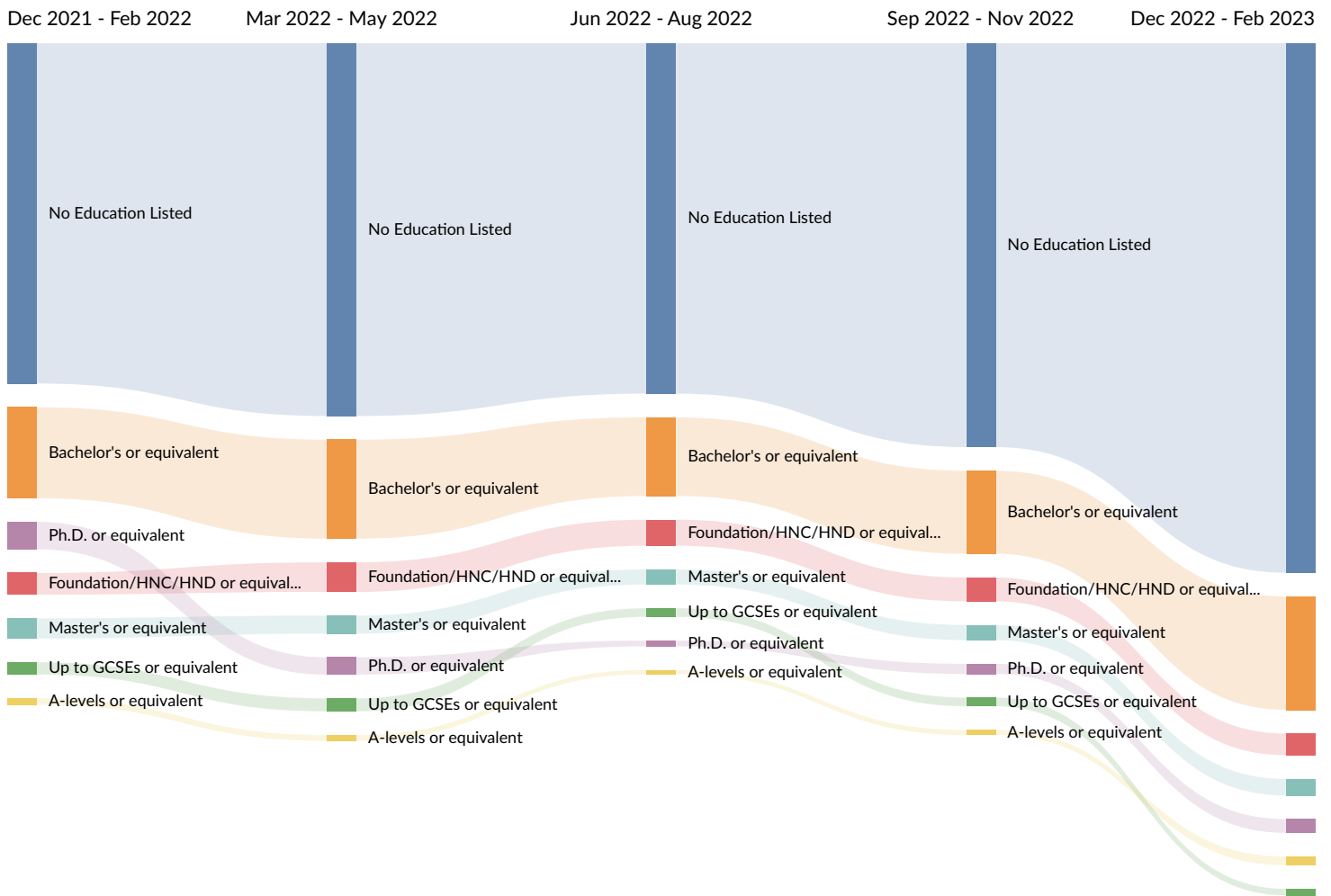
# Minimum Experience Requirement Trends in Job Postings by Quarter

The chart below captures the trend for the experience requirements by quarter shown in postings in your region based on your filters.



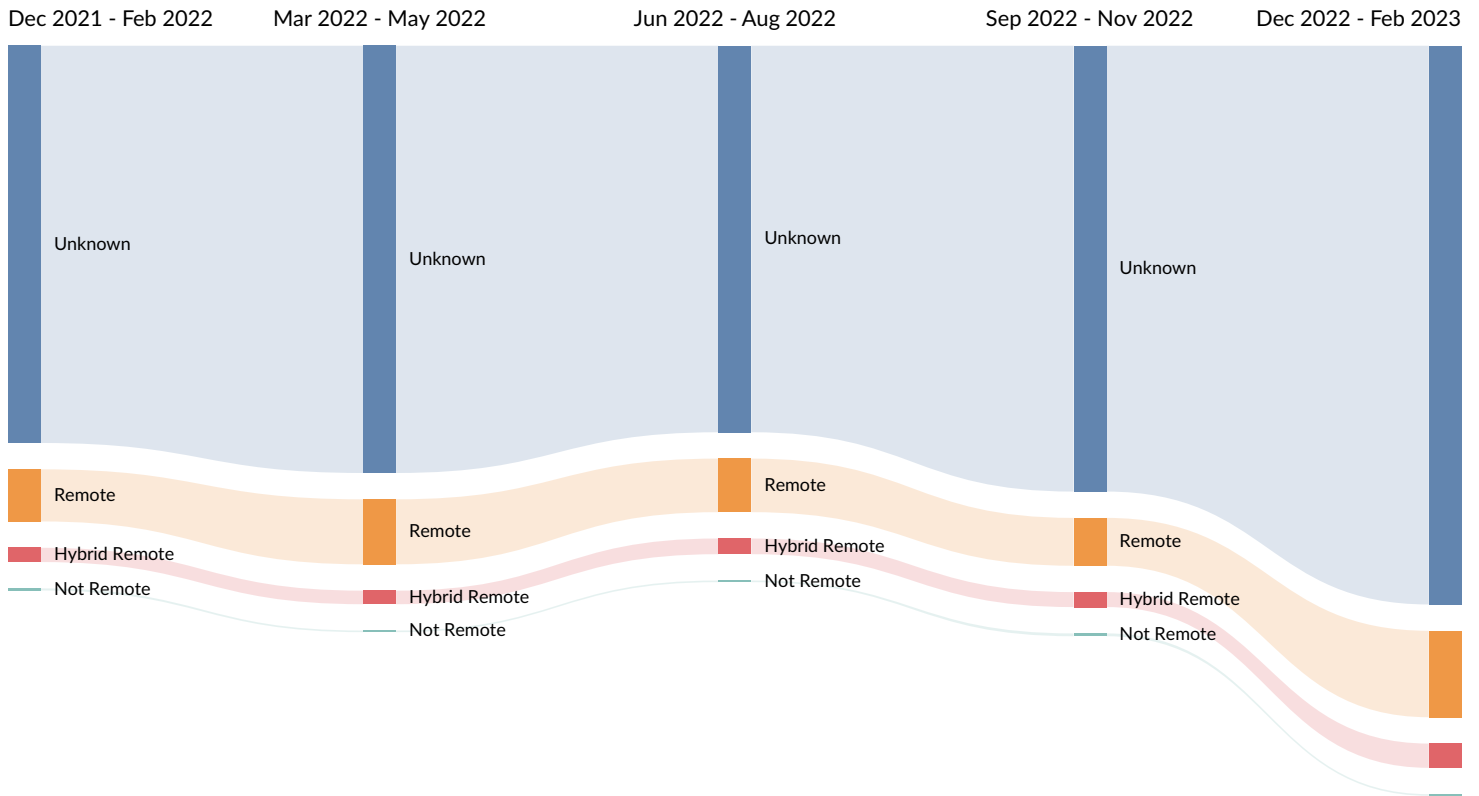
# Educational Requirement Trends in Job Postings by Quarter

The chart below captures the quarterly trend for the educational requirements shown in postings in your region based on your filters.

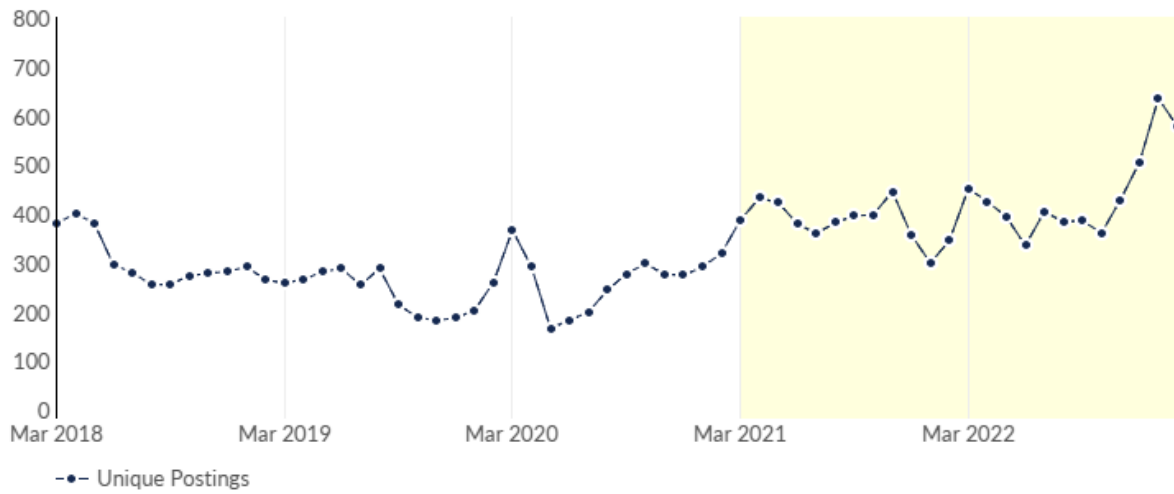


# Remote Trends in Job Postings by Quarter

The chart below captures the remote posting trends based on your filters.



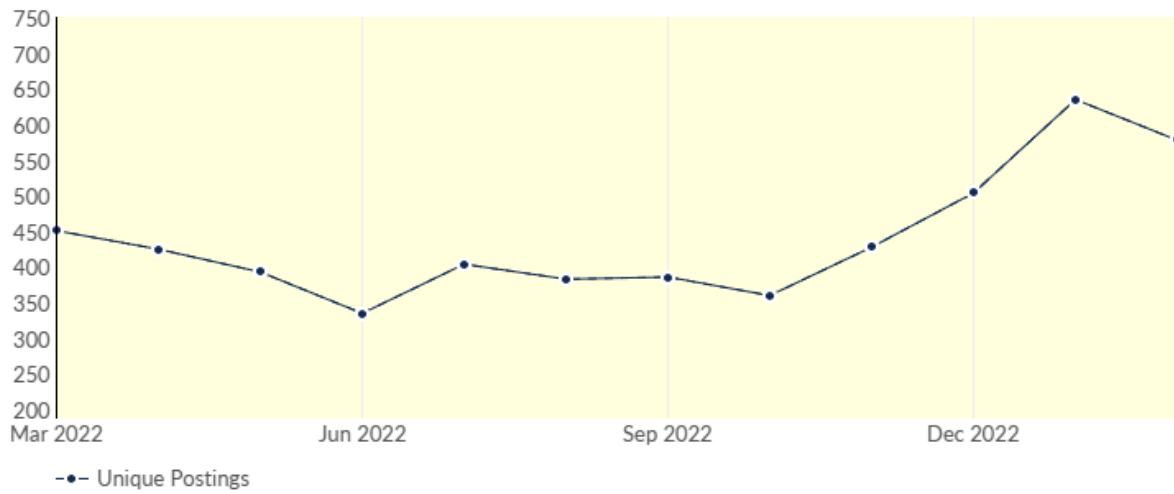
# Unique Postings Trend



Month	Unique Postings	Posting Intensity
Feb 2023	578	2 : 1
Jan 2023	635	2 : 1
Dec 2022	504	2 : 1
Nov 2022	428	2 : 1
Oct 2022	360	2 : 1
Sep 2022	386	2 : 1
Aug 2022	383	2 : 1
Jul 2022	404	2 : 1
Jun 2022	335	2 : 1
May 2022	393	2 : 1
Apr 2022	425	2 : 1
Mar 2022	451	2 : 1



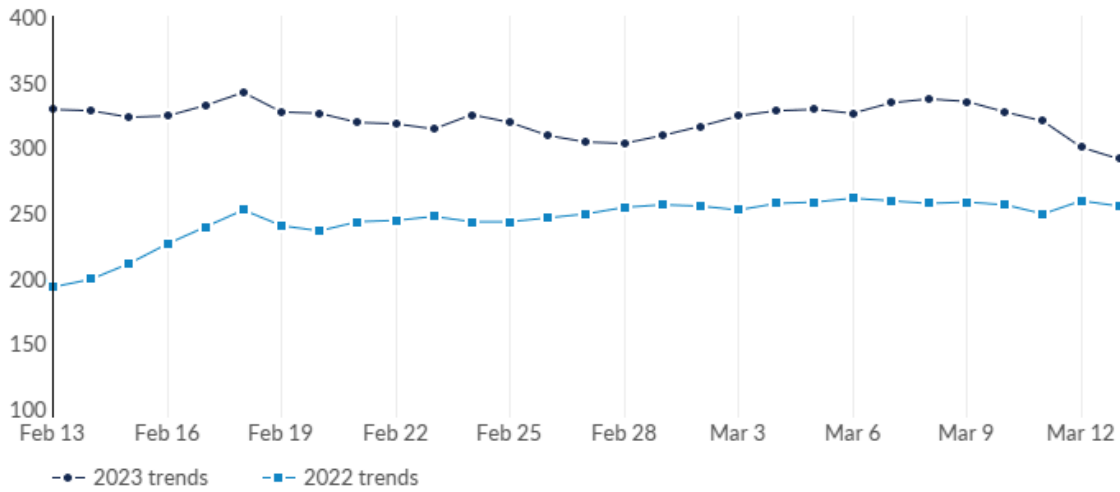
# Unique Postings Trend



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Sep 2022	386	2 : 1
Aug 2022	383	2 : 1
Jul 2022	404	2 : 1
Jun 2022	335	2 : 1
May 2022	393	2 : 1
Apr 2022	425	2 : 1
Mar 2022	451	2 : 1

# Unique Postings Trend

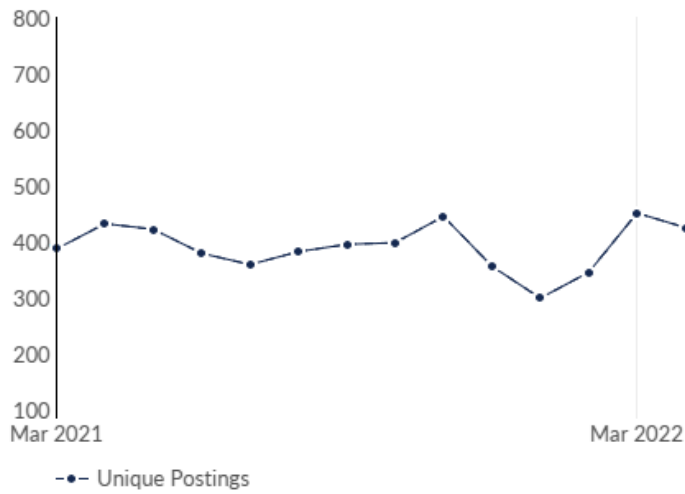
This view displays the most recent 30 days of job postings activity to show near-term trends. It does not reflect your timeframe.



Day	Unique Postings	Last Year's Unique Postings	% Change
February 13, 2023	329	193	+70.5%
February 14, 2023	328	199	+64.8%
February 15, 2023	323	211	+53.1%
February 16, 2023	324	226	+43.4%
February 17, 2023	332	239	+38.9%
February 18, 2023	342	252	+35.7%
February 19, 2023	327	240	+36.3%
February 20, 2023	326	236	+38.1%
February 21, 2023	319	243	+31.3%
February 22, 2023	318	244	+30.3%
February 23, 2023	314	247	+27.1%
February 24, 2023	325	243	+33.7%
February 25, 2023	319	243	+31.3%
February 26, 2023	309	246	+25.6%
February 27, 2023	304	249	+22.1%
February 28, 2023	303	254	+19.3%
March 1, 2023	309	256	+20.7%
March 2, 2023	316	255	+23.9%

March 3, 2023	324	252	+28.6%
March 4, 2023	328	257	+27.6%
March 5, 2023	329	258	+27.5%
March 6, 2023	326	261	+24.9%
March 7, 2023	334	259	+29.0%
March 8, 2023	337	257	+31.1%
March 9, 2023	335	258	+29.8%
March 10, 2023	327	256	+27.7%
March 11, 2023	320	249	+28.5%
March 12, 2023	300	259	+15.8%
March 13, 2023	291	255	+14.1%
March 14, 2023	269	248	+8.5%

# Unique Postings Trend



Month	Unique Postings	Posting Intensity
Feb 2023	578	2 : 1
Jan 2023	635	2 : 1
Dec 2022	504	2 : 1
Nov 2022	428	2 : 1
Oct 2022	360	2 : 1
Sep 2022	386	2 : 1
Aug 2022	383	2 : 1
Jul 2022	404	2 : 1
Jun 2022	335	2 : 1
May 2022	393	2 : 1
Apr 2022	425	2 : 1
Mar 2022	451	2 : 1

# Appendix A - Data Sources and Calculations

## Lightcast Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.