

Cheshire and Warrington Labour Market - Catering Pathway

The Cheshire and Warrington Data and Labour Market Steering Group have commissioned this work which takes the qualification pathways that have been developed by the Institute for Apprenticeships and Technical Education, mapping different occupations against them and contextualising them for the Cheshire and Warrington economy.

Other Pathways include:

- Care Route
- Construction – Building Services Engineering Pathway
- Construction – Design, Surveying & Planning Pathway
- Construction – Onsite Construction Pathway
- Creative and Design Occupations - Media, Broadcast and Production Pathway
- Digital Route
- Hospitality
- Logistics Pathway
- Science Pathway
- Transport Pathway

The pathways will be updated as necessary and, by the end of October, all the draft pathways will be posted on the LEP website.

Cheshire and Warrington Briefing: Catering Pathway

Introduction

This briefing covers some key facts about Catering occupations in Cheshire and Warrington:

- What sort of jobs are there?
- How many jobs are there and what do these jobs pay?
- Which employers are recruiting and where are jobs being advertised?
- What sort of skills are employers looking for?
- What sort of apprenticeships are available?
- What sort of courses can young people and adults do?

Catering Occupations Description

The types of jobs in Catering Occupations are:

- Restaurant and catering establishment managers and proprietors
- Bakers and flour confectioners
- Chefs
- Cooks
- Catering and bar managers
- Kitchen and catering assistants

A fuller description of the occupations in the Catering Pathway¹ can be found at Annex 1

Catering jobs and wages in Cheshire and Warrington

The table below sets out details on job numbers and the median wages that different occupations that fall into the Catering pathway attract in Cheshire and Warrington.

| Job numbers and median wages of Catering occupations in Cheshire and Warrington | | |
|---|-----------|--------------|
| | 2021 Jobs | Median Wages |
| Restaurant and Catering Establishment Managers and Proprietors | 1826 | £24,562 |
| Bakers and Flour Confectioners | 432 | £18,463 |
| Chefs | 5053 | £18,384 |
| Cooks | 1489 | £12,728 |
| Catering and Bar Managers | 1618 | £20,408 |
| Kitchen and Catering Assistants | 10013 | £9,605 |
| <i>Source: EMSI Analyst</i> | | |

Catering jobs in Cheshire and Warrington²

- In 2021, there were just over 20k of these jobs in Cheshire and Warrington³.
- About 2k of these jobs were at Level 3 and the 18.5k were at Level 2.

¹ This is the Catering Pathway as described in the Institute for Apprenticeships and Technical Education (IFATE) Occupational Maps <https://www.instituteforapprenticeships.org/occupational-maps/>

² For mapping of the Institute for Apprenticeships and Technical Education (IFATE) Catering pathway to 4-digit SOC codes see Annex 2.

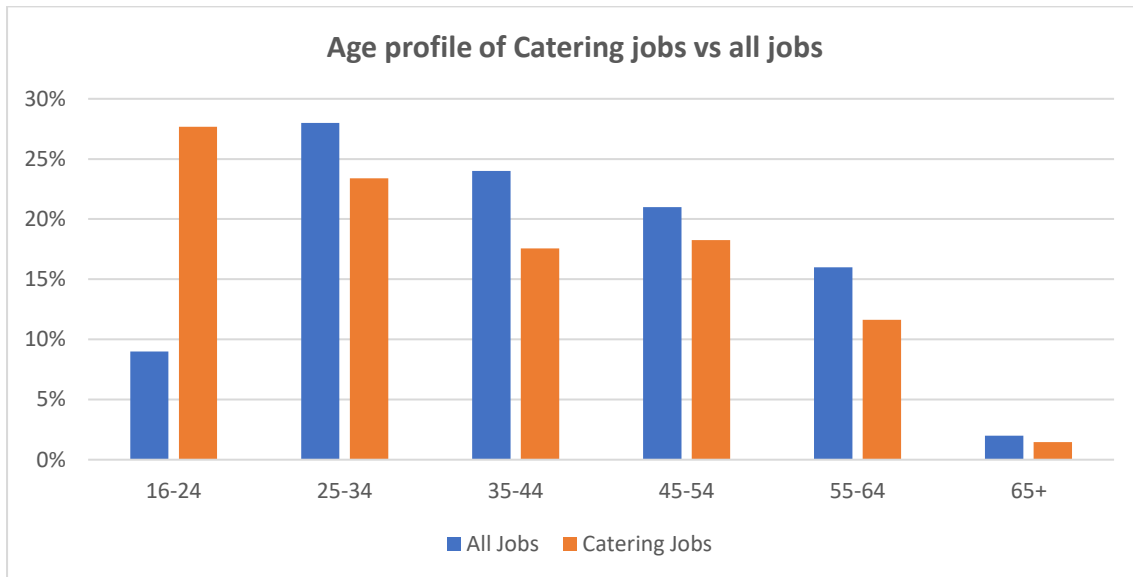
³ Data in this section from EMSI Analyst.



- Over the next ten years, about a third of these jobs will need to be filled by new entrants because of retirements and similar.
- Most of these jobs have a medium to high risk of automation in the future.
- There are about the same number of jobs like this in Cheshire and Warrington as would be expected from the national average.

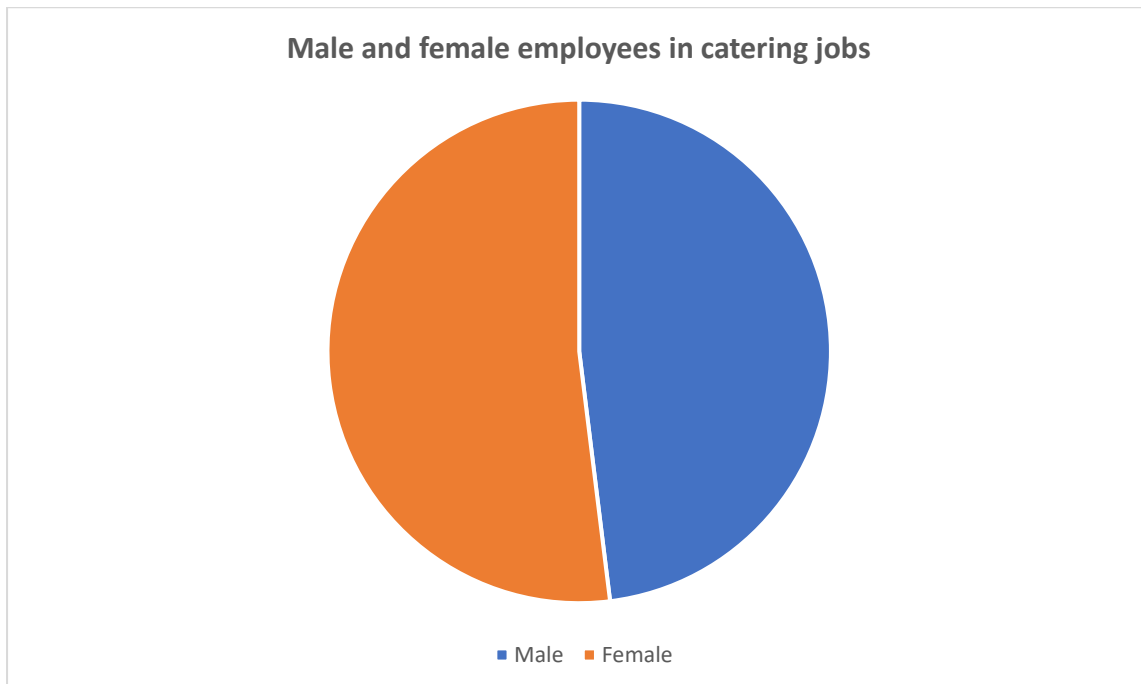
Age profile of Catering jobs

The age profile of employees in Catering jobs is younger than is the case for all jobs.



Source: EMSI Analyst

Gender profile of Catering Jobs



Source: EMSI Analyst

Job postings⁴

- In the last five years, there have been about 21k unique job postings for this type of job in C&W (excluding staffing companies) with about 10k in Cheshire West and Chester, 8k in Cheshire East, and 3.5k in Warrington.
- These jobs were mainly advertised in Chester (4,791); Warrington (2,948); Northwich (1,599); Crewe (1,565); Macclesfield (1,338); Ellesmere Port (934); Knutsford (924); Wilmslow (839); Nantwich (667); and Alderley Edge (620).
- Top recruiters in Cheshire and Warrington (excluding staffing agencies) include Brunning & Price, Mitchells & Butlers, Catermatch Solutions, Hydes Brewery, McDonald's, Marston's, Compass Group, Pizza Hut, and J D Wetherspoon.
- The most frequently advertised job titles in Cheshire and Warrington are for Sous Chefs, Chefs, Kitchen Assistants, Kitchen Porters, Head Chefs, Commis Chefs, Team Members, Catering Assistants, Kitchen Team Members.

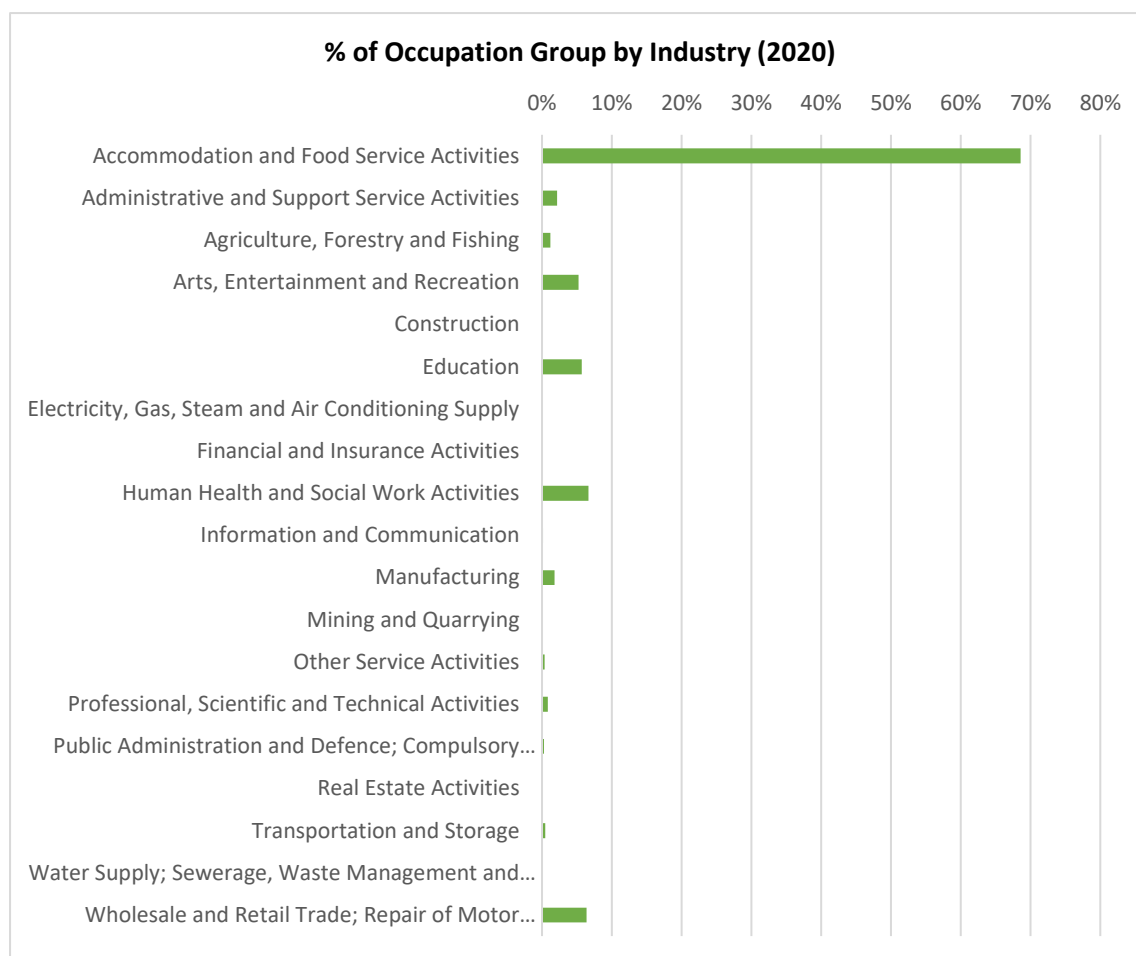
Hard Skills sought by employers

| Hard skills sought by employers for Catering Jobs in C&W | |
|--|---------------------|
| Skills | % of Total Postings |
| Restaurant Operation | 29% |
| Cooking | 16% |
| Food Preparation | 16% |
| Food Safety | 12% |
| Stock Control | 6% |
| Customer Experience | 4% |
| Customer Satisfaction | 3% |
| Safety Standards | 3% |
| Menu Planning | 3% |
| Stocks (Inventory) | 2% |
| Food Services | 2% |
| Grilling | 2% |
| Auditing | 2% |
| Cash Handling | 2% |
| Food Quality | 2% |
| Irrigation (Landscaping And Agriculture) | 1% |
| Control Of Substances Hazardous To Health (COSHH) | 1% |
| Dementia | 1% |
| Voucher | 1% |
| Financial Analysis | 1% |
| Source: EMSI Analyst | |

⁴ All data in this section and the next is from EMSI Analyst.



Which industry sectors in Cheshire and Warrington employ people in Catering jobs?



Source: EMSI Analyst

Apprenticeships

In the past five years, there have been 994 apprenticeships advertised in Catering occupations in Cheshire and Warrington. These were advertised in most parts of Cheshire and Warrington and were mostly for apprentice Chefs. Employers advertising for apprentices included Mitchells & Butlers, Spirit Pub Company, Lifetime, Marston's, Harvester, Brunning & Price, Kilton Inn' and the Chester Grosvenor Hotel.

In 2019/20, there were 81 apprenticeship starts in Catering jobs. The number will have been depressed by the pandemic. Most opportunities were at Level 2.

| Catering Apprenticeship Starts by Cheshire and Warrington residents in 2019/20 | | |
|--|---------|---------|
| | Level 2 | Level 3 |
| Butcher | 5 | |
| Chef De Partie | | 2 |
| Commis Chef | 26 | |
| Production Chef | 34 | |
| Senior Production Chef | | 14 |
| Source: ESFA localities datacube 2019/20 (residency) | | |



College Courses

The main college-based catering qualifications delivered to young people resident in Cheshire and Warrington aged 16-18 in 2019/20 are shown in the table below. Most were at Level 1. The Government is introducing a T-level in Catering which will be rolled out over the next few years.

| Learning aim starts (>10) by Cheshire and Warrington residents aged 16-18 in Catering 2019/20 | | | | |
|---|---------------|---------|---------|-------------|
| 16-18 >10 starts | Below Level 2 | Level 2 | Level 3 | Grand Total |
| Grand Total | 99 | 87 | 21 | 209 |
| Diploma in Introduction to Professional Cookery | 43 | | | 43 |
| Diploma in Professional Cookery | | 28 | | 28 |
| Certificate in Introduction to Culinary Skills | 12 | | | 12 |
| <i>Source: ESFA localities datacube 2019/20 (residency)</i> | | | | |

Classroom-based courses for adults in the Hospitality and Catering route tend to be short courses mainly relevant to the Hospitality pathway rather than the Catering pathway.



Annex 1: Catering Pathway

| Technical Occupations | Higher Technical Occupations | Professional Occupations |
|---|---|--------------------------|
| <p>Caterer</p> <p>Preparation and cooking of food through to the management of either part of or the whole kitchen</p> <p>Baker (L2) Automated Craft - In Store Chef de Partie (L3) Commis Chef (L2) Maritime Caterer (L2) Pastry & Confectionery Chef Production Chef (L2) Senior Production Chef (L3)</p> | <p>Catering Manager</p> <p>Management of a whole kitchen along with staff, menus, and waste.</p> <p>Senior Culinary Chef (L4)</p> | |



Annex 2 Mapping of SOC 2010 codes to the Catering Pathway

There is no simple mapping of the IFATE Occupational Maps to 4-digit SOC codes. The codes below will contain the occupations included in the Catering Pathway but may also include others.

| Code | Description |
|------|--|
| 1223 | Restaurant and catering establishment managers and proprietors |
| 5432 | Bakers and flour confectioners |
| 5434 | Chefs |
| 5435 | Cooks |
| 5436 | Catering and bar managers |
| 9272 | Kitchen and catering assistants |

