**Engagement Board Meeting Notes – 30th May 2022**

The following people attended the meeting (full board):

* Maggie Chen - (Chair)
* Yulanda Duff – (Deputy Chair)
* Katie McConnell
* Connor Diskin
* Joe Toward

**The main purpose of the meeting is to:**

* Provide an update on the progress of the recruitment video
* Discuss the outcome of the Employers’ Skills and Education Board, Impact measures document

**20.00hrs Welcome** (5 mins)

**20.05 hrs Recruitment campaign update**

* Video still in progress – we are waiting on the template. The idea is for us to slot in our personalised videos into the template once it is sent to us.
* As our in-person meeting could not go ahead, the aim is now for individual EB members to capture 5 second video at an iconic Cheshire landmark

**20.15 hrs Employers’ Skills and Education Board - Impact measures** (45 mins)

* EB members reviewed the Impact Measures document written by the ESEB in depth.
* How is the impact being assessed?
* Who is measuring the impact?
* The above two questions were the biggest talking point between EB members – the paper doesn’t make clear the goals of the impact measures
* The “measurement” column doesn’t make clear what the metrics are for the success measures – oftentimes the end goal is restated without breaking down what success actually looks like in numbers
* The measurements need to be quantifiable in order to identify impact further down the line – need better links between the challenge and the goal.
* E.g. Point 5 – the attainment gap between children who get FSM and those who don’t
* Do we need a central impact measurement guideline/framework by the LEP Strategy Board that is then adapted by each sub-board?
* How to maximise efficiency when creating impact measures?

**AOB**

North West Net Zero Youth Network – pending new information.

**Meeting end.**